



VISION FOR KARATE TASMANIA (2024-2028)

To establish and sustain a thriving platform that nurtures the physical, mental, and personal growth of Tasmanian karate-ka through the disciplined practice of karate-do.

MISSION

To achieve our vision by delivering high-quality martial arts instruction that encompasses the physical, mental, and spiritual dimensions of karate-do while fostering a strong and supportive community.

ROLE OF KARATE TASMANIA

To provide leadership, governance, and support for the continued growth and development of karate-do across Tasmania.

STRATEGIC PRIORITIES

1. Effective Administration – Implement a strategic plan to drive statewide growth and grassroots participation.
2. Official Development – Retain, educate, and support officials to uphold the highest officiating standards in karate-do.
3. Volunteer Engagement – Support and retain current volunteers while actively recruiting new members to strengthen the community.
4. Athlete and Coach Support – Provide structured support for athletes and coaches, enhancing competitive pathways and opportunities.
5. Promotion of Karate-do – Advocate for and market karate-do as an essential and lifelong discipline for all ages.

STRATEGIC INITIATIVES

1. Effective Administration

- Ensure the Board has the necessary expertise to implement and oversee the strategic plan.
- Develop the skills of administrators, officials, and volunteers to align with national sports and government standards.
- Establish and review budgets to ensure long-term financial sustainability.
- Implement effective membership tracking and data management systems.
- Strengthen internal communication processes within the karate-do community.
- Develop a streamlined and agreed-upon governance structure for karate-do administration in Tasmania.
- Identify and secure additional funding sources to support the growth of karate-do.
- Collaborate with Karate Australia and Active Tasmania to update and modernize the constitution.

2. Relationship Building

- Strengthen strategic partnerships with Karate Australia and member associations.
- Foster closer collaboration with member dojos to ensure unified objectives and initiatives.
- Establish and maintain relationships with corporate partners and media outlets.
- Enhance engagement with government bodies and other sporting organizations.

3. Pathways for Karate-ka

- Maintain and enhance referee administration to support officials.
- Improve accessibility for athletes and accredited coaches to structured programs and opportunities.
- Provide pathways for Tasmanians to compete at elite levels.
- Ensure inclusive participation opportunities for karate-ka of all ages and abilities.

4. Karate-do Promotion and Marketing

- Expand efforts to attract new athletes to karate-do.
- Increase media visibility and public awareness of the sport.
- Raise the profile of Tasmanian championships and key events.
- Pursue corporate sponsorships for events, individual athletes, and representative teams.

This strategic plan serves as a roadmap for the Karate Tasmania, ensuring sustainable growth, strong governance, and enhanced opportunities for all involved in the sport.